Relational Presentation: A Visually Interactive Approach

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Relational Presentation methods outlined in this book explore visually interactive PowerPoint presentation, where a speaker has dynamic, random access to hundreds, or even thousands, of visually rich slides while presenting. Instead of robotically advancing through a single linear slide show full of bullet points, he or she illustrates thoughts on-the-fly, answers audience questions with customized visual display, skips or adds material as appropriate, and otherwise sculpts messages to the needs of the moment- all while using standard PowerPoint software. Relational presenters approach an audience very differently compared to regular speakers. Their style is conversational, flexible, and responsive. This graduate-level, full-course textbook features hands-on exercises and more than 500 4-color illustrations. It also contains a link and password for downloading associated digital files and course resources. Learners immediately apply the methods to their own presentation materials, creating interlinked slide show structures that resemble Web sites, yet are formed exclusively with PowerPoint. This version of the textbook is compatible with PowerPoint 2003. A separate edition exists for PowerPoint 2007.

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