

Knock 'em Dead, 2008: The Ultimate Job Search Guide (Knock 'em Dead: The Ultimate Job-Seekers' Handbook)

Martin Yate

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For more than 20 years, Martin Yate has been helping job seekers just like you achieve their ultimate career potential. In *Knock 'Em Dead 2008*, you'll find the latest on job market development, professional networking strategies, effective career-researching methods, and the expert advice that has benefited millions to date.

Whether you are searching for an entry-level position, changing professions, or climbing the corporate ladder, you'll find the strategies and solutions you need to make the most of your specific situation, including how to:

- Structure your resume and cover letter for maximum impact
- Conduct a telephone interview
- Decide what to wear, say, and do during the face-to-face
- Negotiate the title and salary you deserve

There's a reason the *Wall Street Journal* and *USA Today* praise this series as one of the best--it works. With celebrated career guru Martin Yate as your guide, you'll nail the job you want in no time!

Martin Yate, C.P.C., America's leading advocate for working professionals, is the author of several titles in the bestselling *Knock `Em Dead* series including: *Resumes That Knock `Em Dead*, *7th Edition* and *Cover Letters That Knock `Em Dead*, *7th Edition*. His previous positions include national director of training for Dunhill Personnel System, Inc., and director of personnel for Bell Industries Computer Memory Division.



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