



Building an Information Security Awareness Program: Defending Against Social Engineering and Technical Threats

Bill Gardner, Valerie Thomas

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The best defense against the increasing threat of social engineering attacks is Security Awareness Training to warn your organization's staff of the risk and educate them on how to protect your organization's data. Social engineering is not a new tactic, but *Building an Security Awareness Program* is the first book that shows you how to build a successful security awareness training program from the ground up.

Building an Security Awareness Program provides you with a sound technical basis for developing a new training program. The book also tells you the best ways to garner management support for implementing the program. Author Bill Gardner is one of the founding members of the Security Awareness Training Framework. Here, he walks you through the process of developing an engaging and successful training program for your organization that will help you and your staff defend your systems, networks, mobile devices, and data.

Forewords written by Dave Kennedy and Kevin Mitnick!

- The most practical guide to setting up a Security Awareness training program in your organization
- Real world examples show you how cyber criminals commit their crimes, and what you can do to keep you and your data safe
- Learn how to propose a new program to management, and what the benefits are to staff and your company
- Find out about various types of training, the best training cycle to use, metrics for success, and methods for building an engaging and successful program

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