



Wordpress for Beginners 2016: A Visual Step-by-Step Guide to Mastering Wordpress

Dr Andy Williams

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Master Wordpress using our step-by-step visual approach - Updated October 2016 to the latest version of Wordpress. This book will take you from absolute beginner to Wordpress "guru" in a few short hours, because building a website is no longer the domain of computer geeks. Wordpress makes it possible for anyone to create and run a professional looking websites, for hobbies, or business. The primary goal of this book is to take anyone, **even an absolute beginner**, and get them building a professional looking website in a few short hours. I'll hold your hand, step-by-step, all the way. Inside this book, veteran Wordpress expert Andy Williams will start at the very beginning. You'll learn important topics like:

- The two different versions of Wordpress.
- Website hosting and domain registrars. How and why to set this up the correct way.
- How to install Wordpress.
- An overview of the Dashboard including how to find hidden items.
- Cleaning out the stuff that is installed by default.
- Finding and installing Wordpress themes to instantly change the look and feel of your website.
- Plugins. What they are and how you can use them to create magnificent websites.
- How to update Wordpress, themes and plugins.
- Every single Dashboard setting, what they do, and what you should use in the settings of your website.
- How to find and use the RSS feeds on your site to help search engines find your content.
- The importance of user profiles, and how to assign a "Gravatar" image to your email address.
- How to create great navigation systems on your site, with custom menus, internal linking and related post sections.
- Enabling and dealing with visitor comments.
- Using the media library for images, video and more.
- The difference between pages and posts, and a simple way to know which one you should be using for each bit of content you publish on your website.
- Effective use of categories and tags. Using these incorrectly can get your site penalized or even banned from search engines.
- How to write posts, and even schedule them so they will be published at some future date.
- Using post revisions.
- Two different types of homepage. A blog style page v a more traditional "static" homepage.
- Using widgets on your site to add neat features.
- Much more...

You'll also be shown how to install and configure a few plugins to:

- Automatically take database backups and email them to you on a schedule you choose.
- Automatically create important legal pages on your site, like terms and privacy policy.
- Help reduce the amount of comment spam your site receives.
- Setup good SEO practices.
- Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages.

Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy about screenshots. There are over 230 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master Wordpress. You may have heard that Wordpress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient, you'll become confident at using Wordpress. By the end of the book, you'll be building great looking, professional websites. But the most important thing is that you will be totally confident and comfortable navigating the Wordpress Dashboard, as you build, update and maintain your fabulous website.

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Nicholas Williams:

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