

Sell Your Home Now: The Complete Guide to Overcoming Common Mistakes, Selling Faster, and Making More Money

Laura Riddle



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It is no surprise home sellers struggle when the economy is underperforming. But thanks to Laura Riddle, master's level, award-winning real estate broker, you can put your home at the top of the list — in any market. Sell Your Home Now includes timely information for both sellers and buyers, including resources for short sale and foreclosures.

Even if you are underwater on your mortgage owing more than your house is worth — which makes up for 80 percent of sales in some areas — this book can help you get back on balance, including information about:

- Techniques for selling up to 80 percent faster
- Advertising to sell for 15–20 percent more
- Where to list your home online to get the most exposure
- Staging the home for the quickest sale
- Gaining an advantage over foreclosures in your neighborhood
- Common mistakes home sellers often make that could hinder your efforts
- Contracts and home inspection reports

Riddle guides readers through the basics of the home-selling process. You will learn how to determine the value of your home, prepare your home for sale, and choose the right times to list your home. This book also compares FHA, USDA, and VA loan programs, allowing readers to choose the loan that works best for them. This book contains information about the Homeowner Affordability and Stability Act passed in February 2009, along with options for loan modifications and assistance programs for down payments.

Riddle gives step-by-step instructions on how to prepare for showings and open houses and how to finally accept an offer, ultimately selling your home for top dollar. Sell Your Home Now is your complete guide to overcoming any real estate slump and getting the most profit for your home now.

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