

## Developing Major Gifts: Turning Small Donors into Big Contributors (Aspen's Fundraising Series for the 21st Century)

Laura Fredricks



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## **Developing Major Gifts: Turning Small Donors into Big Contributors (Aspen's Fundraising Series for the 21st Century)** Laura Fredricks

This book has the insightful and cost-effective techniques you can use today that will deliver tremendous returns for years to come.

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