



Making Music Videos: Everything you Need to Know from the Best in the Business

Lara M. Schwartz

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Making Music Videos: Everything you Need to Know from the **Best in the Business**

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Making Music Videos: Everything you Need to Know from the Best in the Business Lara M. Schwartz Making Music Videos, written by industry insider Lara M. Schwartz, reveals the nuts and bolts of making videos, including all the technical and managerial skills that producers and directors must have. From development, to writing a treatment, to budgeting, assembling a crew, and preproduction, to the shoot, postproduction, and wrapping out, clear step-by-steps show exactly what moves to make when.

Comments from some of the biggest names in music-video production today, including Brett Ratner, Marcos Siega, Sanaa Hamri, Roman Coppola, McG, Dave Meyers, Little X, Samuel Bayer, and others, offer inspiration to aspiring creatives everywhere.



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